

ANZAM CONFERENCE 2026 SPONSORSHIP PROSPECTUS

2-4 DECEMBER 2026

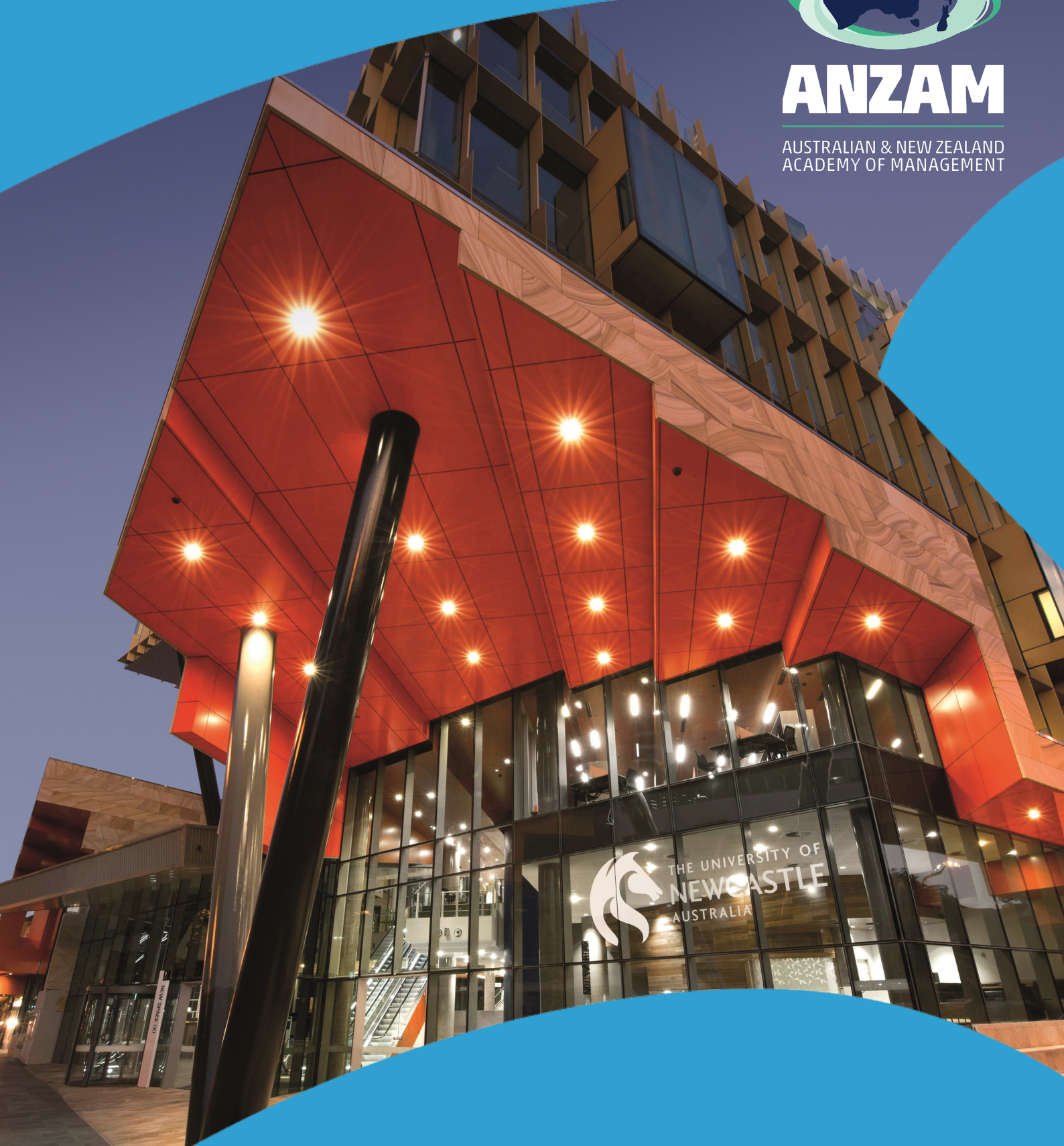


UNIVERSITY OF
NEWCASTLE
AUSTRALIA



ANZAM

AUSTRALIAN & NEW ZEALAND
ACADEMY OF MANAGEMENT



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FOREWARD

It is our great pleasure to welcome you to the 39th Australian and New Zealand Academy of Management (ANZAM) Conference, to be hosted by the University of Newcastle Business School from 2–4 December 2026, bringing together leading scholars, practitioners, and policymakers from across the globe.

ANZAM conferences have long attracted delegates from academia, industry, government, and the postgraduate research community across Australia, New Zealand, and international markets. In 2024, the conference welcomed participants from 31 countries, and in 2026 we anticipate around 400 delegates. This global gathering offers an invaluable opportunity to share knowledge, build networks, and advance innovative approaches to management challenges.

The 2026 conference theme, **Navigating Complexity: Adaptive Strategies for People, Planet, and Performance**, highlights the urgent need for solutions that integrate sustainability, human well-being, and organisational success.

This focus aligns closely with Newcastle Business School's mission to deliver innovative and inclusive education and research that shapes the future of business and society.

We are excited to host ANZAM in Newcastle — a vibrant and connected city with a proud industrial heritage and a strong focus on innovation, entrepreneurship, and sustainability. The support of our sponsors and partners will be crucial in enabling us to deliver a high-quality program, provide opportunities for emerging researchers, and ensure that this conference continues to inspire and connect leaders across disciplines and sectors.

We warmly invite you to join us as a partner in ANZAM 2026. Together, we can create a conference experience that not only advances management scholarship but also generates meaningful impact for business and society.

We look forward to welcoming you to Newcastle in 2026.

Professor James Skinner
Dean and Head of School




Professor Jamie Carlson
Deputy Head of School Research




Dr Heidi Wechtler
Deputy Head of School




ABOUT ANZAM

The Australian and New Zealand Academy of Management (ANZAM) is the leading professional body for management educators, researchers, and practitioners in the region. With over 600 members, ANZAM provides a dynamic platform for the advancement of management knowledge, learning, and practice.

Its flagship annual conference is the largest scholarly gathering in management in Australia and New Zealand, typically drawing over 400 attendees from academia, industry, and policy sectors across the globe.

In recent years, the conference has been hosted at:

2023 – Massey University, Auckland, New Zealand

2024 – University of Wollongong, Australia

2025 – Deakin University, Geelong, Australia

In 2026, ANZAM will be hosted by the Newcastle Business School at the University of Newcastle.

Conference Theme

NAVIGATING COMPLEXITY: ADAPTIVE STRATEGIES FOR PEOPLE, PLANET, AND PERFORMANCE

This theme reflects the growing interdependence between environmental sustainability, human well-being, and organisational effectiveness. It will bring together global scholars and practitioners to explore adaptive solutions to the complex challenges facing business and society.



ABOUT THE UNIVERSITY OF NEWCASTLE

By working with our industry, community and government partners, we translate new knowledge into innovations that make a real difference – to our communities, our economy and our planet. The University of Newcastle continues to build its global reputation for being one of the world's most prestigious universities.



TOP 1%

university in the world
QS World University Rankings 2024



TOP 40

in the world for impact
Times Higher Education Impact Ranking 2025



TOP 10

in the world for Good Health and Wellbeing
Times Higher Education Impact Ranking 2025



No. 2

in the world for Climate Action
Times Higher Education Impact Ranking 2025



5.02%

of students identify as aboriginal and torres strait islander



EQUAL 1ST

Australian university to receive Science in Australia Gender Equity (SAGE) Athena SWAN Silver Award

Quality Indicators for Learning and Teaching (QILT)

1. Times Higher Education Impact Ranking 2025



91.6%

of our undergraduates find employment within four months of graduating 1



94.5%

of our postgraduates find employment within four months of graduating 1



\$68,900

median starting salary four undergraduate employment 1



\$101,200

median starting salary for postgraduate employment 1

Quality Indicators for Learning and Teaching (QILT)



Social Equity

23% of students were from low socioeconomic or disadvantaged backgrounds



Staff Qualification

82% of staff hold a Ph.D, Doctorate by research or Doctorate by coursework



Employment

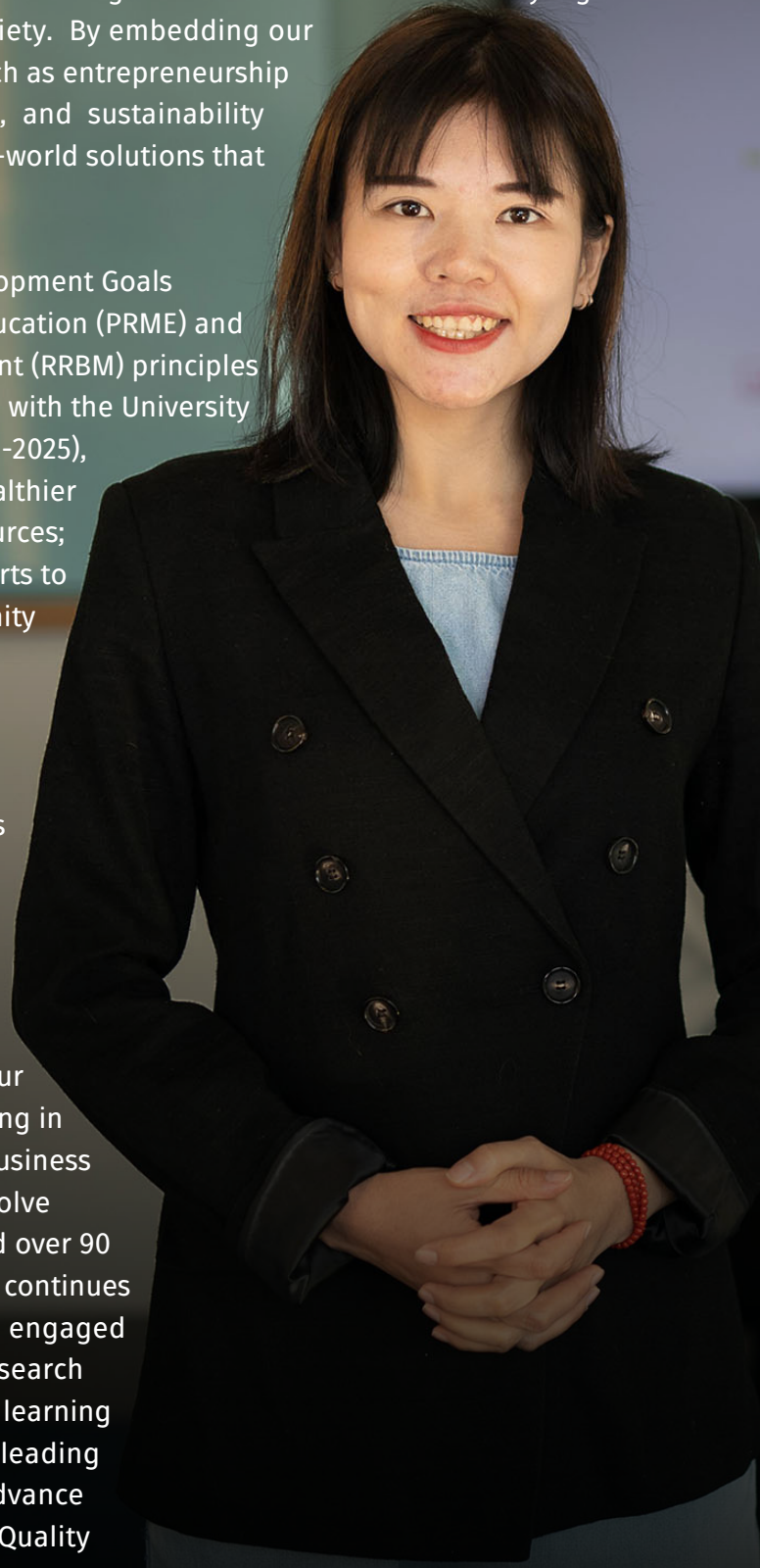
91% of graduates are employed full-time four months after completing their course (#1 in NSW)

ABOUT NEWCASTLE BUSINESS SCHOOL

At Newcastle Business School, we are dedicated to advancing research that addresses today's global challenges and shapes the future of business and society. By embedding our transversal themes from the School's strategic plan such as entrepreneurship and innovation, digitalisation, applied data analytics, and sustainability into our research across our disciplines, we create real-world solutions that delivers meaningful social and economic outcomes.

NBS integrates the United Nations Sustainability Development Goals (SDGs), the Principles for Responsible Management Education (PRME) and the Responsible Research for Business and Management (RRBM) principles into its research priorities and is institutionally aligned with the University of Newcastle's 'Looking Ahead' strategic plan (2020-2025), including its four key institutional priorities: Better, Healthier Living; Connected Communities; Next Generation Resources; and Growing Industries. These priorities guide our efforts to collaborate with industry, government, and community stakeholders, ensuring that our research not only contributes to academic knowledge but also delivers tangible applied benefits to society.

Over the past five years, Newcastle Business School has achieved significant success in research quality and impact, consistently ranking in the 176-200 band globally for the subject area 'Business and Economics' in the Times Higher Education subject rankings, where our research quality is ranked number 1 in Australia. In 2023, the evidence of the quality and impact of our research includes over 87% of our core faculty publishing in top-tier journals ranked as A/A* by the Australian Business Deans Council, where 60% of our publications involve international collaborations from over 30 countries and over 90 students enrolled in our PhD program. Our faculty also continues to attract external funding, supporting industry engaged research and fostering innovation. The school's research program informs curriculum development and student learning outcomes, directly aligning with the standards of leading accreditation bodies such as the Association to Advance Collegiate Schools of Business (AACSB) and European Quality Improvement System (EQUIS).



ACCREDITATION AND AFFILIATION

Newcastle Business School (NBS) has received numerous national and international accreditations. The School (NBS) is accredited by both AACSB and EQUIS, a distinction held by fewer than 1% of business schools worldwide.

The benefits of accreditation with AACSB include:

- Improved student and teaching experience
- A complement to our evidence-based approach
- Program quality
- The prestige of the accreditation

The benefits of accreditation with EQUIS include:

- Improve student and teaching experience
- Quality assurance
- Global network
- The prestige of the accreditation



AACSB
ACCREDITED



PRME
Principles for Responsible
Management Education



ACHSM
Australasian College of
Health Service Management



NBS is recognised for its interdisciplinary research strengths, industry engagement, and real-world impact across key areas such as:

- Accounting for Environment and Society
- Consumer Behaviour and Insights
- Health and Economic Wellbeing
- International Collaboration and Development
- Workforce Resilience and Transformation
- Sustainable Finance and Governance
- Sustainable and Innovative Business in the Digital Age
- Tourism, Hospitality, and Regional Development

In 2024 alone, NBS achieved:

- 143 peer-reviewed journal articles, 77% ranked A/A* (ABDC)
- 26% increase in research income, driven by government and industry partnerships
- 2,980 citations (↑14% YoY)
- 100+ PhD students, with growing international enrolments
- Recognition for both staff and HDR students in national and global academic awards



SPONSORSHIP AT A GLANCE

The ANZAM Conference is a prestigious, peer-reviewed academic event.

Over three days, it features:

- ~400 attendees from 30+ countries
- 200+ research presentations and panel sessions
- Doctoral workshop
- Two international keynote addresses
- Exhibition spaces and industry roundtables
- Social functions: welcome reception, gala dinner, and closing drinks

The 2026 edition will be held in at the Newcastle City Campus, complemented by potential venues such as Newcastle Art Gallery, NEX, and Newcastle City Hall.

Sponsorship supports a high-impact academic event that generates visibility, civic engagement, and thought leadership.

Sponsorship will help cover:

- Venue and catering costs
- Travel and registration subsidies for doctoral students and guest speakers
- Technical support and audio-visual production
- Marketing and conference materials
- Public engagement events linked to the conference

Sponsors will benefit from:

- Association with a world-ranked university
- Visibility in print, digital, and on-site channels
- Speaking or branding opportunities at key events
- Access to a diverse and influential audience
- Recognition of your organisation's commitment to research, equity, and innovation



SPONSORSHIP PACKAGES

Examples of Sponsorship Packages

Conference Dinner

Investment: \$5,500 AUD

Speaking slot, signage, logo on website/app/
menu, 4 dinner tickets



Welcome Reception

Investment: \$3,300 AUD

Brief address, signage, logo visibility



Doctoral Workshop

Investment: \$1,850 AUD

Banner display, logo in materials, support for
emerging researchers



Exhibition Table

Investment: \$1,650 AUD

Table in catering area, 1 full registration, app
acknowledgment



Tailored Partnerships

Industry roundtables, awards, cultural activities,
delegate packs

All prices include GST. Sponsorships are
allocated on a first-come, first-served basis.



CONTACT

To discuss sponsorship opportunities or tailored packages, please contact:
Conference Managers – Conference Solutions



anzam@con-sol.com



(02) 6285 3000

Or reach the local organiser:

Dr Heidi Wechtler | Newcastle Business School



heidi.wechtler@newcastle.edu.au





**NEWCASTLE
BUSINESS
SCHOOL**

NEWCASTLE.EDU.AU/NBS